



Urdd

February 2019



**To: Town and Community Councils in Denbighshire**

Dear Clerk

**Urdd National Eisteddfod Sir Ddinbych / Denbighshire 2020**

As you maybe aware, the Urdd National Eisteddfod in 2020 will be held in the Denbighshire area and the hard work of organising the event has already commenced with numerous committees being formed.

The festival annually attracts up to 90,000 visitors and 15,000 competitors and is regarded as the largest youth festival of its kind in Europe. In order to sustain a successful festival, we are dependant on the support of individuals, organisations and institutions on a local and national level. But without local support, it would not be possible for us to stage the festival in its present form. Support is paramount to its success both practical and financial. The Urdd Eisteddfod in 2020 will cost in the region of £1.8million.

There are numerous benefits to the County which stages the event, both cultural and artistic benefits along with the once in a lifetime opportunities for the children and young people of the area. But there is also a substantial economic benefit. Research by Arad Research 2018 estimate an economic boost of over £5.5 million to the area that welcomes the Urdd National Eisteddfod.

Over the past year, local appeal committees have been established all over the area to stage fundraising events and to raise awareness. If your Council has not yet contributed, we would kindly ask you to consider a financial contribution to assist your local appeal committee. Hopefully, you will put to one side an annual contribution for the next two years in order to contribute to the success of the Urdd Eisteddfod in 2020.

I would like to thank you for your time and hopefully you will draw the councillors attention to the festival and that you will support the Eisteddfod. If you have any further enquiries please feel free to contact me.

Yours sincerely

**Aled Siôn**

Director of the Eisteddfod and Arts

Swyddfa'r Eisteddfod  
Gwersyll yr Urdd Glan-Ilyn  
Llanuwchllyn, Y Bala  
Gwynedd LL23 7ST

Ffôn: 01678 541 014  
E-bost: [Nesta@urdd.org](mailto:Nesta@urdd.org)